MEDIA ADVISORY





THE SOUTH CAROLINA MUSIC INDUSTRY UNITES IN COLUMBIA FOR FIRST EVER INDUSTRY JOB FAIR

The <u>PLUGGED IN Music Industry Job Fair</u> is set to take place on August 16, 2025 from 11 am to 3 pm at Richland Library Main in Columbia, SC. This inaugural event will showcase a diverse lineup of local, regional and national audiovisual based companies to include: Solid State Logic, ACS and AES (Audio Engineering Society) - Carolina

The job fair, presented by Midlands Audio Institute in partnership with Richland Library and the Jam Room Foundation, aims to connect the ever-growing South Carolina music industry with seasoned audio professionals as well as students seeking job opportunities and/or new career paths. Attendees can expect tp learn about the various job, careers and businesses that play vital roles within the music industry.

"We are thrilled to bring this unique event to Columbia," says Darius "Czar" Johnson, audio engineer and instructor at the audio institute. "While this event is ideal for high school and college students who are passionate about music and interested in exploring career opportunities, we welcome anyone who is interested in exploring these careers in the music industry and learning more about South Carolina's music scene."



Admission is free but registration is recommended at midlandsaudioinstitute.com.

Midlands Audio Institute is dedicated to teaching basic audio skills to individuals of all ages and backgrounds. Whether a persons goals are to become a part time live soundman, professional recording engineer or a musician that wants a better understanding of how it all works, MAI is designed to be a big first step in properly learning the skills.

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